



Retro Rewind writes about retrogaming from the 1970s to the 2000s in Finnish, for a Finnish audience. Two issues of the magazine were published in 2018: one in April, another in October – and the sights are now firmly set on 2019! Retro Rewind was created by long-term journalists, gaming industry professionals and gaming history preservationists who were instrumental to the creation of the Finnish Museum of Games in Tampere, Finland, for example.

ADVERTISEMENT SIZES AND PRICING

<p>FULL PAGE to the margins 195 x 259 mm OR to the edges of the page 225 x 285 mm + 3 mm trimming allowance</p>			<p>PRICE for 1 issue : €750 + VAT for 2 issues : €1,400 + VAT</p>
<p>HALF PAGE horizontal 195 x 125 mm OR vertical 94 x 259 mm</p>			<p>PRICE for 1 issue : €380 + VAT for 2 issues : €750 + VAT</p>
<p>QUARTER PAGE 94 x 125 mm</p>			<p>PRICE for 1 issue : €220 + VAT for 2 issues : €400 + VAT</p>

OTHER INFORMATION AND SCHEDULES

RETRO REWIND 2019

Material deadlines will be communicated to the advertisers in good time.

The magazine has a page size of 225 x 285 mm
Trimming allowance 3 mm
Number of pages 64 (colours 4/4)

REQUIREMENTS FOR THE MATERIAL

Print-quality PDF, fonts embedded or converted, CMYK (FOGRA39), minimum image resolution 240 DPI. Please allow 3 mm of trimming allowance for full-page advertisements.

Retro Rewind will not publish advertorials.

DELIVERY OF THE MATERIAL

As email attachments or download links (e.g. Dropbox, Google Drive) to aineistot@alasinmedia.fi

Further information: +358 50 599 0349
AD Manu Pärssinen
manu.parssinen@alasinmedia.fi

If the preparation of the material has been ordered, it will be invoiced according to separate agreement. The customer will receive a digital draft of the prepared material.

Cancellations shall be made by the material deadline. The price of the advertisement will be charged for cancellations past this date. Hours spent will be charged for prepared advertisements ordered and completed prior to the cancellation.

FURTHER INFORMATION AND RESERVATIONS

Ad reservations by email
retro@retrorewind.fi

Editor-in-Chief Jukka O. Kauppinen
+358 40 730 0036
Executive Editor Mikko Heinonen
+358 50 558 0976

Publisher Alasin Media Oy

The magazine follows the general advertising guidelines. Claims must be filed within 7 days after the advertisement has been published. The maximum liability for any errors in the publishing of the advertisement or any damage caused by it shall be the price of the advertisement. The magazine is not liable for compensating for errors caused by the delivery of the material after the deadline or errors not attributable to the magazine.

www.retrorewind.fi